

Digital health as a solution to mitigate or prevent medical deserts

The “TreC” case in the Province of Trento, Italy



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Between challenges and opportunities

The “perfect storm” in public health

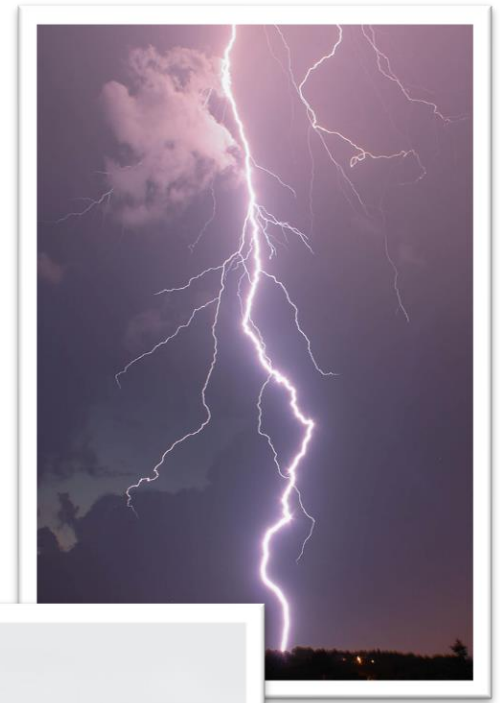
- Increase in healthcare costs
- Growing chronic disease burden
- Shortage of physicians / healthcare professionals
- Critical situation particularly evident in rural areas

New opportunities

- Increase in [potential] use of technology

Requirements

- Strategy and planning
- Cross-contamination, public-driven approach

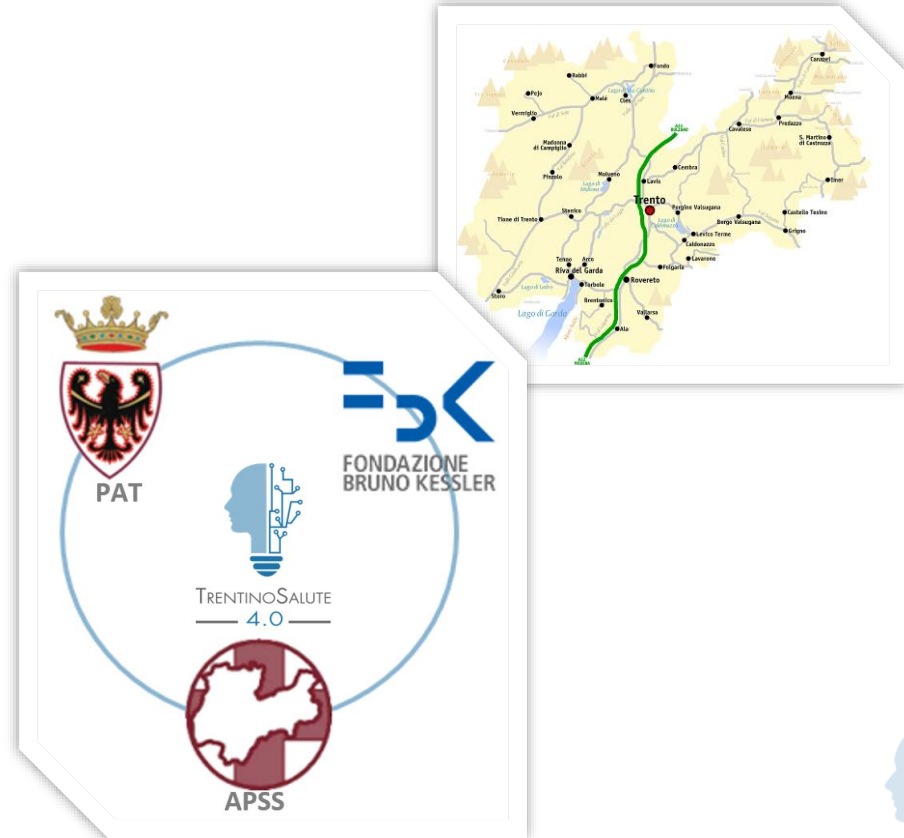


Digital health approach in the Province of Trento (IT)

Public-driven approach to promote digital health initiatives in the Province of Trento

TrentinoSalute4.0 as strategical alliance among:

- the Autonomous Province of Trento (PAT) as decision/policy-maker;
- the local Healthcare Trust (APSS) as health service provider
- the Bruno Kessler Foundation (FBK) as internationally-known research institute in the area of technological innovation



One system, one platform, multiple e-health services

TreC (*Cartella Clinica del Cittadino / Citizens Clinical Record*) as a unique digital health platform

- Web Portal: 240.000 users
- Mobile App: 100.000 users

Note: almost the 50% of the population (age ≥ 18 y.o.) in the Province of Trento uses TreC as a tool for interacting with the provincial Healthcare System



Online services

- Access to healthcare data
- Televisits
- Booking appointments
- Account management
- Payments

Ecosystem treco+

App prescription and personalised medicine

Citizens' empowerment

Clinical records



Allergies



Health data



Lab data



Symptoms

Lifestyles



Vaccinations



TreC Diabetes



TreC Pediatrics



TreC Onco



TreC Cardiology



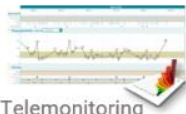
TreC Ophthalmology



Google Fit



Telemonitoring



Telemedicine



Secure Access

Personal Health Record
Prevention

Personalised medicine

Virtual coach
AI

TreC platforms

treC Mamma

treC oncologia

treC cardiologia

treC diabete

treC oculistica

Mobile App for patients

- Incorporating recommendations and virtual coach assistance
- Enabling to record in a mobile diary disease and health-related information
- Enabling and facilitating contacts (chat, tele-visits)

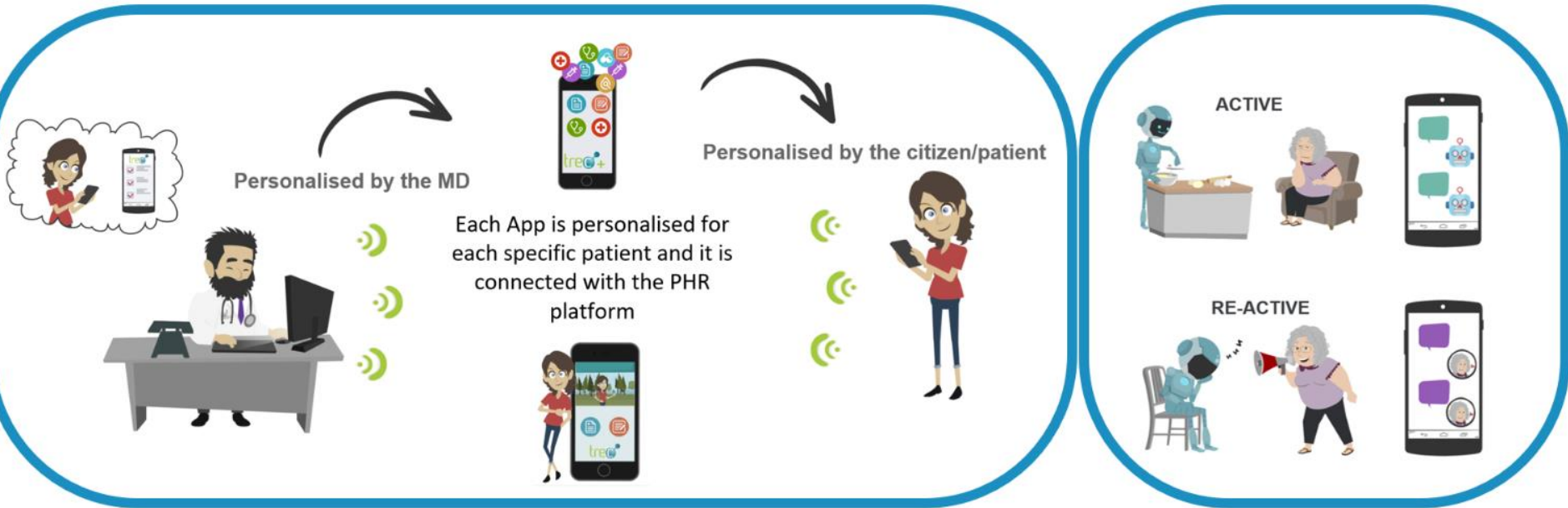
Medical dashboard

- Enabling telemedicine interventions (including remote-control and monitoring of patients' status)

App is prescribed as standard part of the routine practice



Promoting a personalized patient-centered approach



tasks'
reminders



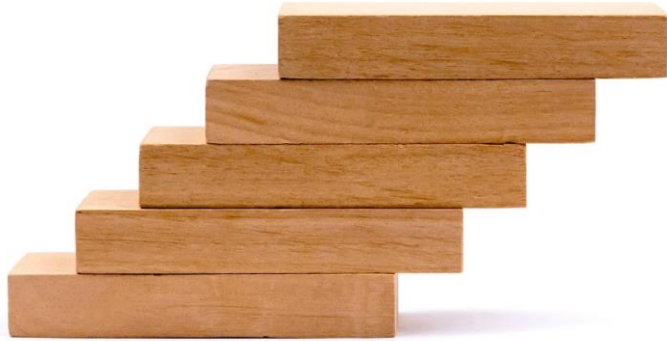
periodical questionnaires



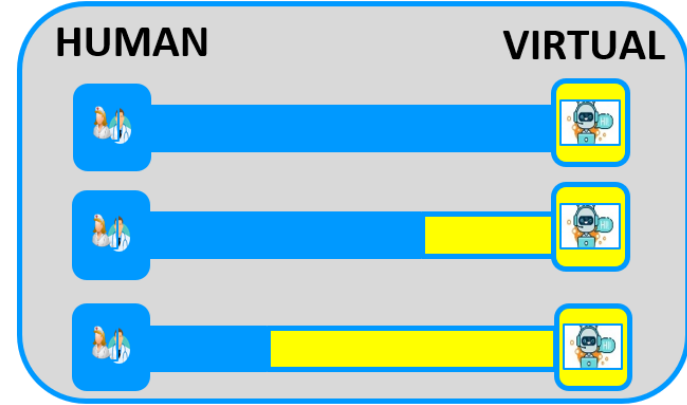
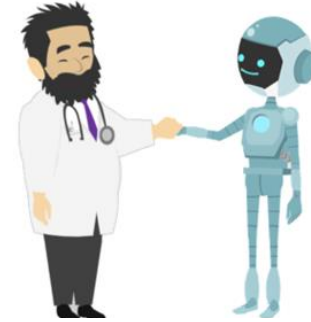
therapeutic
adherence

Promoting a (tech-enabled) stepped care approach

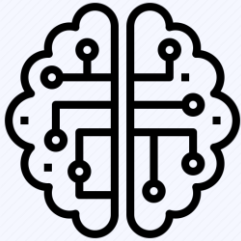
High complexity



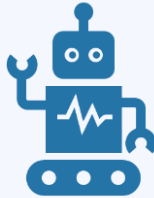
Low complexity



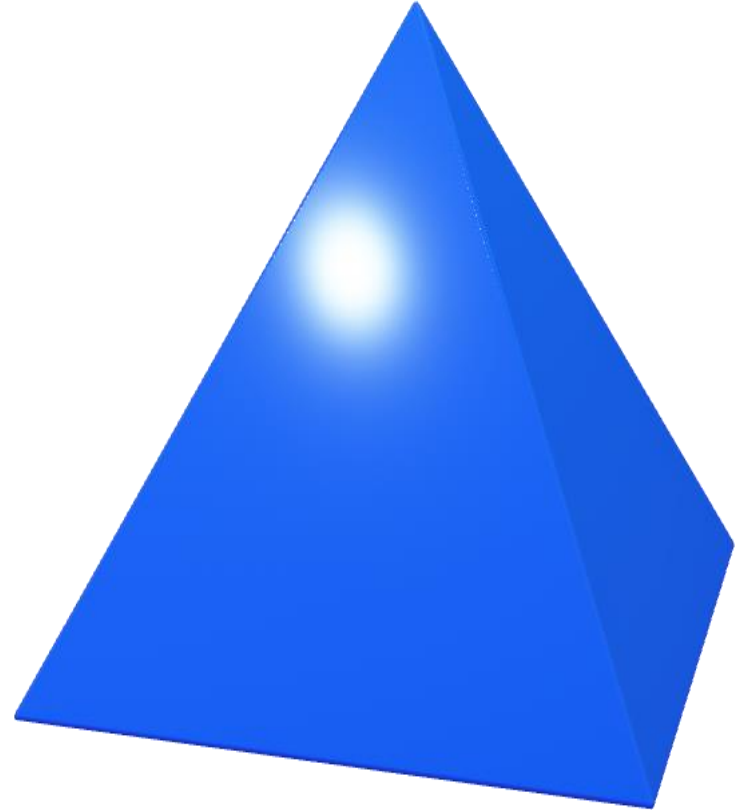
Toward an (AI/tech-enabled) healthcare model



AI



Virtual Coach



Thank you

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