

**D2.2 Website** 

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#### D2.2 Website

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### 1. Executive summary

The OASES Website is the project's website that will serve as essential communication and dissemination platform and channel during the project run. The website will summarize OASES project goals, mission and objectives, as well as the background and steps of the medical desert research to be carried out in OASES. It will describe the partnership of the OASES consortium and link visitors to main contacts of the project coordinator. The links of partners' institutes will ensure thorough introduction to partners experiences in the field and additionally, the HWF Projects Cluster of the EU HPP will be directly accessible via the website. The menu will contain resources and events page to provide direct information of latest findings of various dialogues in HWF-related topics. In order to facilitate the information availability and collaboration between relevant stakeholders and target groups, the website will be updated regularly with latest news and information updates about the OASES project activities, HWF-related items on events and publications will enable visitors to stay up-to-date in the field of mitigating medical deserts in Europe. The OASES website will continuously ensure the widespread visibility of the project.

#### 2. Introduction

WP2 is responsible for communication and dissemination activities in the whole project duration. One of the main deliverables of the WP is the website. The website will serve as an essential tool and channel for WP2 activities and used by all WPs.

The OASES consortium has chosen a wordpress based template for setting up the website, namely "generatepress". WP2 downloaded, set up the structure and the technical background for the website. Domain and appropriate storage for "oasesproject.eu" was selected and purchased. Website design and content was produced by WP2 and reviewed by WP1.

Main steps of setting up the website:

- 1. Searching potential domains and approving the domain name: oasesproject.eu
- 2. Purchasing the domain name and storage
- 3. Preparation of the technical features and IT functionalities e.g. wordpress template set up, IT development and customizing wordpress to project needs
- 4. Preparation and approving the menu items and structure
- 5. Agreement about the design elements and content for each menu item (WP2-1)
- 6. Finalizing the first version of the OASES website that is password protected
- 7. Agreement on the text proposals on the website (WP2-1)
- 8. Finalizing the second version of the OASES website that is password protected
- 9. Evaluation survey to circulate among the OASES partners for feedback
- 10. Modifications in terms of content and outlook based on partners' feedback
- 11. WP2 prepares the third version that is to be submitted on the EU portal





### THE NEW OASES WEBSITE IS COMING SOON!

Figure 1 – Landing page of the OASES website

#### 2.1 Purpose and scope of the document

This report aims to summarize the overview of the first version of the OASES website. The website is not available yet publicly.

#### 2.2 Structure of the document

This report is organised as follows:

- Section 2 defines the main structure of the website set up
- **Section 3** describes the different menu items

Section 2 summarizes the screenshots of the OASES project website. The website will contain texts and graphic elements.

- The main landing page will contain a welcome message with a picture.
- The second part will call the attention to the latest updates and news of OASES accompanied by pictograms.
- The third part will present the various contact information of the project coordination office. The last part is set for the mandatory visibly elements, logos and the disclaimer (Figure 2).





Figure 2 - Homepage of the OASES website

Co-funded by the Health Programme of the fundeau Union



Section 3 presents the screenshots of the OASES project website's menus. The 'Project' menu presents the objectives of OASES project, some information of the background, describes the medical desert analysis to be carried out in the project and has a dedicated menu for sharing the public results (Figure 3).



Figure 3 – 'Project' menu of the OASES website

Figure 4 as an example shows the 'Medical desert analysis' menu. Pictograms and text will summarize the content of the menu item, and the logo is placed as a watermark item into the background for each item under the 'Project' menu (Figure 3).





Home Project v

Partners

Resources and events v

Engage with us v

### Medical desert analysis



The OASES project will analyse the state of art of medical desertification in Europe. OASES will analyse the main antecedents and outcomes of medical desertification in European countries, and the key differences among countries, areas and service systems.

Usually, 6 groups of reasons can explain the existence of medical deserts: physical/infrastructures, professional, educational, social-cultural, economic and political reasons.

The medical deserts may relate to lack of personnel, lack of services, service systems, high costs of services, inefficient service provision, sparsely populated areas, low income areas, low level of education in health care professions, educated personnel moving out of area, country or service sector (primary care vs. specialized care), competition between work-places or sectors (public-private) or poor work environment.

Among the countries participating in the OASES project, there are areas from Eastern and Western Europe, as well as Northern and Southern Europe. The countries also represent various health systems, tax-funded service systems as well as insurance based systems. These features enable an in-depth comparison of the antecedents of medical deserts in different countries and service systems.

Typically, desertification has been tackled using actions relating to service delivery reorientations, education, financial incentives and regulation. Service delivery reorientation includes a large number of measures such as: changes in skill mix; care integration; digitalization; development of efficiency of service delivery and service systems or privatization of service delivery and patient choice reforms.

In terms of measurement tools, OASES will provide a three different maturity level methodology (elementary, intermediate and advanced) for measuring the medical desert in Europe.

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Figure 4 – 'Medical desert analysis' menu of the OASES website

Figure 5 presents the OASES Consortium partners. We provide links to each partner institute and visualise the partnership on a schematic Europe map.





Several institutes from all parts of Europe and with widespread backgrounds gathered together and created the **OASES team**. The team members work at various settings, academic and education institutes, research centers and development agencies with healthcare service management profile.

#### OASES consortium involves 8 partners from EU and non-EU states



Agenzia Nazionale per i Servizi Sanitari Regionali
Italian National Agency for Regional Healthcare Services

Semmelweis Egyetem
Semmelweis University

International Network for Health Workforce Education

Ecole des hautes études en santé publique
School of Public Health

Institut de recherche et documentation en économie de la santé
Institute for Research and Information in Health Economics

Terveyden Ja Hyvinvoinnin Laitos
Finnish Institute for Health and Welfare

Universitatea Babeş-Bolyai
Babeş-Bolyai University

Agenția Națională pentru Sănătate Publică
National Agency for Public Health

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Figure 5 - 'Partners' menu of the OASES website

Figures 6 - 10 intend to show the menu items for 'Resources and events' as well as for the 'Engage with us' item. At the 'Resources and events', we aim to publish the 'OASES Express' newsletters and a standard subscription box, also we aim to inform the audience about the OASES events (e.g. EU wide conferences and online webinars), upload and share documents, academic publications or remarkable reports in related topics. The FAQ item



will explain for example terminology or methodology for the medical desert analysis used in OASES.

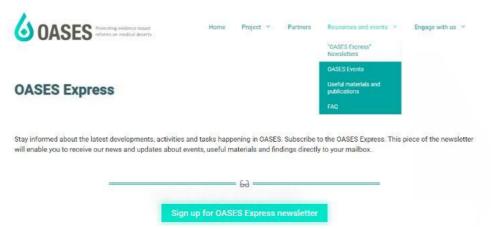


Figure 6 – 'Resources and events' menu item and newsletter information site





#### **Useful materials**

» European funding and tenders portal The Funding & Tenders Portal is the entry point (the Single Electronic Data Interchange Area) for participants and experts in funding programmes and tenders managed by the European Commission and other EU bodies. » Support for the health workforce planning and forecasting expert The "Support for the health workforce planning and forecasting expert network (SEPEN) network" (SEPEN) joint tender was active in the field of European health workforce planning between 2017-2020. The action supported by the Health programme of the European Union and is to establish an expert network on health workforce planning and forecasting. The purpose of this joint tender was to sustain cross-country cooperation and provide support to Member States to increase their knowledge, improve their tools and succeed in achieving a higher effectiveness in health workforce planning processes and policy. It built on the results and work undertaken by the Joint Action on European Health Workforce Planning and Forecasting (EU JAHWF) and aims to further contribute to health workforce planning and forecasting agenda in Europe. » European Health and Digital Executive Agency (HaDEA) The European Health and Digital Executive Agency (HaDEA) manages European programmes and initiatives on behalf of the European It works closely together with its parent Directorate-Generals which are focused on legislative and strategic tasks in policy making. These are namely DG CNECT, DEFIS, GROW, RTD and SANTE which is the lead DG for the HaDEA » Handbook on health workforce planning methodologies across EU The handbook on health workforce planning methodolofies across EU countries countries contributes to achieving this aim by: · analyzing selected planning systems implemented in EU countries, · describing a set of related good practices, · presenting useful insights concerning critical points of the health workforce planning, in order to provide information and advice on "minimum requirements" of a planning system »Toolkit on health workforce planning This self-evaluation toolkit is a practical collection of tools addressing major topics in health workforce planning, adaptable for different country environments and facilitating the implementation of minimal steps to enable improvement. » SEPEN health workforce Planning & Policy Repository The aim of the SEPEN mapping study was to provide a general overview, a detailed description and an updated summary of the health workforce planning systems and policies in the 27 EU Member States (MS), including the United Kingdom The report provides 28 country fiches of national health policies and health workforce of the MS, including a summary of the health workforce planning systems, a list of health workforce policies in place, health workforce data and the top three major challenges for the future.

Figure 7- 'Useful materials and publications' submenu in 'Resources and events'



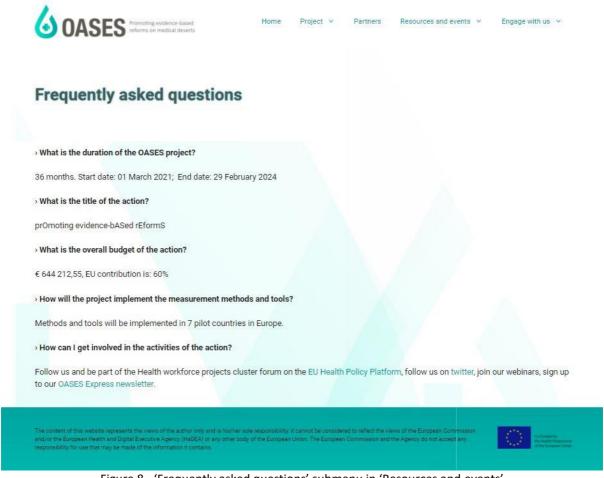


Figure 8 - 'Frequently asked questions' submenu in 'Resources and events'

Figure 9 will contain information on how to get into touch with the OASES Consortium. First of all, we provide the central email address <a href="mailto:oasesproject@agenas.it">oasesproject@agenas.it</a>, the postal address, and the OASES twitter account, which was created for communication and dissemination purposes. The second item in Figure 10, will spread the information on the "HWF Projects Cluster" - EU HPP designated stakeholder forum and provide a direct link to enter the cluster on the EU HPP.



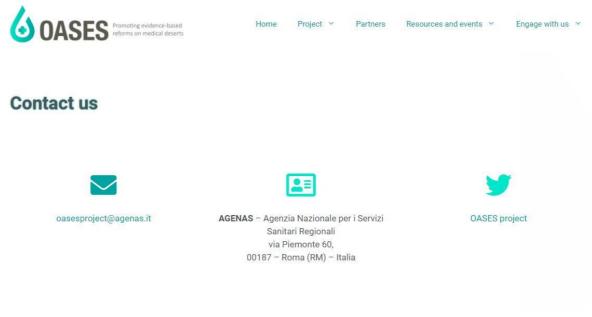


Figure 9 – 'Contact us' submenu in 'Engage with us' menu of the OASES website



Figure 10 - 'Health workforce projects cluster' submenu in 'Engage with us' menu of the OASES website

### 2.3 Relation to other work in the project

The OASES website is an essential tool and channel for communication and dissemination. It will be used throughout the whole project duration by all partners. Therefore, it is a central and continuously updated deliverable of OASES project.



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